

M
I
N
N
E
S
O
T
A



KNIGHTS OF COLUMBUS®



“FOUNDED IN FAITH”



KNIGHTS OF COLUMBUS®

Incentives

Patrick Farrelly

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

Agenda

Supreme Incentives

State Incentives



M
I
N
N
E
S
O
T
A

Supreme Incentives



“FOUNDED IN FAITH”

Supreme Divisional Competition

Quarter 1: Jurisdictions in teams for competition
– single elimination month over month:

A bracket-based, double elimination competition running in three stages between July 1 – September 30 (July 1-31, August 1-31, September 1-30), where teams of jurisdictions would compete for prize money in championship and consolation rounds.



Supreme Divisional Competition

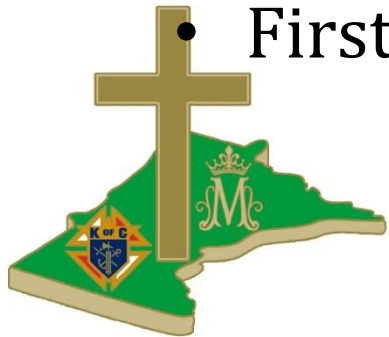
Quarter 2: Christmas Cheer

Bracket-based, single elimination competition for reductions to their Circle of Honor Intake Goals.

Three rounds between October 1 – December 31 (October 1-31, November 1-30, December 1-31).

Circle of Honor Intake Goal reductions:

- Jurisdictions on the Championship Team – 6%
- Jurisdictions on the Runner-Up Team – 4%
- Second Round Losing Teams (2) – 2%
- First Round Losing Teams (4) – No Reduction



Supreme Divisional Competition

For both the Q1 and Q2 incentive competitions, a team must have a total intake of 510 or more new members to qualify for the prize money of COH goal reduction.

Q3 and Q4 competitions are to-be-determined based on feedback and analysis of the competitions in the first two quarters.



“FOUNDED IN FAITH”

Front Row Seats

The jurisdictions on the team with the highest intake from June 1* through June 30 would have choice seating at the 2022 Supreme Convention. Jurisdictions would pick numbers to determine selection sequence. The daily COH report will be the official tally.

*checking if they meant the 2021 -2022 fraternal year so it would be July 1 2021 to June 30 2022

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

OLM / Council Growth

Beginning July 1, for every 10 new online members each jurisdiction will receive a 1-person reduction to their Circle of Honor Intake Goal.

No rounding. Must have the full 10 in each category to receive the credit. The numbers will be tallied monthly.

The monthly Online Membership report will be the official tally. Partial numbers can be carried from one month to another.

Eg- MN ends the month with 128 Online Members, they will earn a reduction of 12 and start with a carryover of 8 for the next month.

Halfway There

Every jurisdiction that achieves 50% or more of their Circle of Honor Intake Goal by December 31 will receive a 5% reduction in their Circle of Honor Intake Goal.

The daily COH report will be the official tally. No rounding. If a jurisdiction reaches 49.9% on December 31 they will not qualify for the award.

For MN this target is 525 new members by 12/31



“FOUNDED IN FAITH”

District Deputies – Quarterly

First quarter – Building the Foundation

Every district deputy whose district has an intake of 40% or more of the annual district quota will receive a *Custom Knights of Columbus Polo Shirt* and a coin or medallion depicting **Charity**.

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

District Deputies – Quarterly

Second Quarter – 12 Knights for Christmas

Every district deputy whose district has an intake of 30% or more of the annual district quota in the second quarter will receive a *Custom Knights of Columbus Jacket* and a coin or medallion depicting **Unity**.

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

District Deputies – Quarterly

Third Quarter – Dress for Spring

Every district deputy who achieves his district intake goal by March 31 will receive a *Custom Knights of Columbus Dress Shirt and Knights of Columbus tie* and a coin or medallion depicting **Fraternity**.

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

District Deputies – Quarterly

Fourth Quarter – Star District

Every district deputy achieving Star district will receive a *Knights of Columbus watch* and a coin or medallion depicting **Patriotism**.

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

District Deputies – Quarterly

Every district deputy achieving all four awards will receive a display box containing 4 coins or medallions depicting Charity, Unity, Fraternity and Patriotism, along with a special Blessed Michael McGivney coin or medallion in the center.

They will also have their name entered into a drawing for travel, lodging and tickets for him and his wife to the States Dinner at the 2022 Supreme Convention.



M
I
N
N
E
S
O
T
A

State Council Incentives



“FOUNDED IN FAITH”

State Intake Raffle

Every new member for whom you are listed as proposer gets you one entry in the State Intake Incentive Raffle!!

All Prizes to be drawn at the 2022 State Convention



State Intake Raffle

First Prize: Getaway Giveaway

– Choice of:

- BREEZY'S DIAMOND GOLF PACKAGE
- BREEZY'S SOCIAL PACKAGE AND GUIDED FISHING
- A TASTE OF BREEZY



“FOUNDED IN FAITH”

State Intake Raffle

Second Prize: Laptop Computer with webcam

- Approximate value \$500

Third Prize: Ten ' x Ten ' KofC Pop-Up Tent



"FOUNDED IN FAITH"

State Intake Raffle

Fourth Prize: Leather High Tech KC watch



“FOUNDED IN FAITH”

State Intake Raffle

Fifth Prize: Platoon Stainless Steel KC Watch



“FOUNDED IN FAITH”

State Intake Raffle

Sixth Prize: 8 foot standard table throw K of C



State Intake Raffle

Seventh Prize: 3 x 5 ' Flag Combo



“FOUNDED IN FAITH”

State Intake Raffle

Eighth Prize: Manybox Projector



“FOUNDED IN FAITH”

State Intake Raffle

Ninth Prize: KoC Pique Polo shirt - 5 awarded



“FOUNDED IN FAITH”

State Intake Raffle

Tenth Prize: KoC Ball Cap - 10 awarded



“FOUNDED IN FAITH”

Council Awards

McGivney Award Incentive:

Earn by December 31, 2021:

- Council gets \$300 check and *from Jan 1 to June 30, 2022, \$20 for every member over their goal.*
- Grand Knight earns “Day by Day with St. Joseph” inspiring prayer book



Council Awards

McGivney Award Incentive:

Earn by June 30:

- Council gets \$200 check.
- Grand Knight earns “Daily companion for men” prayer book

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

Council Awards

12 Knights by Christmas – Council Edition:

Every Council that brings in 12 or more new members into their Council by December 31 (per January Star tracker for December) will earn:

- Two Free wheelchairs to donate as they choose (perhaps to let new members choose recipients)



“FOUNDED IN FAITH”

Council Awards

STAR Council Incentive:

STAR Council – Every Council that earns STAR earns \$200 from State Council

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

Region Award

Regional Membership Cup:

Regional membership cup bragging rights, inscription and party for DDs and wives of winning region.

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

Individual Incentives

Monthly Top recruiters – 3 member minimum – earns \$25 gift card

Yearly Top Recruiter – Top Evangelist (green) sport coat (intake of 10 minimum to earn)

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

Individual Incentives

3 or more: Members who are listed as Proposer for 3 or more new Council members earn a Rugged Rosary (\$45 paracord KC rosary) (one award per proposer)



Individual Incentives

Proposer – Intake incentive

Each Proposer gets a challenge coin as long as supplies last.



Front



Back



“FOUNDED IN FAITH”

Coats for Kids Intake Incentives

Councils that participate in the State coats for kids program – that is, purchase coats through the State Council and host agreed upon coats for kids distributions - will earn \$50 for every new member brought in during October 2021.

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

Coats for Kids Intake Incentives

Selected Councils that Distribute Coats from the **Mass of the Holy Spirit Coats for Kids Collection** (must organize distribution with State Team) will earn \$50 for every new member brought in to their Council in November 2021.

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”

District Intake Incentives

12 Knights by Christmas - District

District Deputies whose Districts bring in 12 new members into their Councils by December 31, 2021* will earn a \$100 gift card and a daily meditations with the Holy Spirit for men book embossed with the KC logo

*AS REPORTED IN JANUARY 1 STAR TRACKER



“FOUNDED IN FAITH”

District Intake Incentives

Driving Delta Drives

District deputies that support and report each successful Council Delta drive that results in membership intake of 3 or more members (prospects from the drive must be converted into members) will earn a \$25 gift card for each reported and verified Council delta drive. New members must show as council intake to count. DD must submit delta drive form to SMD.



District Intake Incentives

STAR District

STAR District – Every DD earning STAR District earns a check for \$250

M
I
N
N
E
S
O
T
A



“FOUNDED IN FAITH”