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# KNIGHTS OF COLUMBUS®

## State Deputy Address

Dave Whatmuff



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# Jurisdiction Goals and Priorities

## Intake Goal

- Set by Supreme based on
  - Recent Performance
  - Market Opportunity
  - Reality



# Recent Performance

- Total Councils: 285
- Active Councils: 276
- Suspended Councils: 9
- Non-Recruiting Councils: 167



# Recent Performance

- 2016-2017 961
- 2017-2018 1126 (COH!)
- 2018-2019 912
- 2019-2020 764 (COVID-19)
- 2020-2021 600+ (COVID-19)

3-year average 1000



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# Market Opportunity

Diocesan Breakdown					
	Total Parishes	Parishes w/ Council	Parishes w/ Council and RT	Parishes with only RT	Parishes with no coverage
<b>Crookston</b>	66	21	0	0	45
<b>Duluth</b>	90	28	0	0	62
<b>New Ulm</b>	75	27	0	0	48
<b>St. Cloud</b>	133	43	0	0	90
<b>St. Paul</b>	202	58	0	1	141
<b>Winona</b>	117	36	0	0	81
<b>Total</b>	683	213	0	1	467



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# Bottom line

• Intake Goal	1050
• New Councils	3
• Star Councils	41
• Exemplifications	256
• Holy Hours	3
• Age 25-50 recruits	142



# Active Councils

- Councils recruiting at least 1 248
- 5% increase in Charitable Contributions
- 5% increase in Volunteer hours
- Councils submitting 1728 248



# How?

## Covid Recovery Plan (details later)





# State Deputy Meeting

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# State Deputy Meeting

- Supreme Knight dedicated the Knights to St. Joseph
- Two key areas of progress:
  - Charity
  - Spiritual growth
- Welcome and engage new members



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# State Deputy Meeting

- New Initiatives
  - Affiliate member program
  - Onboarding curriculum
- Continue MCGIVNEY2020



# Strategic Plan

- Calendar of events
  - State Officer Meetings
  - State Exemplifications
  - Each Diocese/Region should host 1 each month
  - Major Recruitment events
    - Coats for kids
    - Diocesan conferences
    - Free Throw



# Strategic Plan

- Membership Growth #1 Priority
- Create incentive plan to reward members
- Contact new online members
- Hold regular exemplifications
- Partner with General and Field agents
- Faith formation



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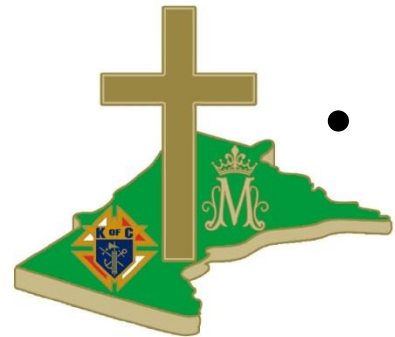
# COVID Recovery Plan

- Three step process for each council
  - Meet with your Pastor
  - Meet with your DD
  - Engage your members



# The future

- Get into action
- Hold a Delta drive
- Make every program a potential recruiting drive
- Use online membership as the first step
- Contact prospects or online members to invite them to join your council
- AIM FOR THE STARS



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# Expectations

**Minnesota**  
**is awarded**  
**the Circle of Honor**  
**in 2022!**



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