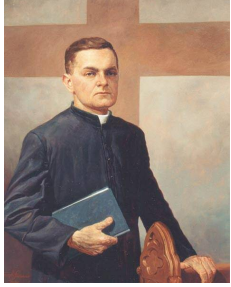


“Father Wants You” Membership Campaign

To be held at least twice a year:

1. Meet with your parish priest to explain the campaign you would like to run, to get his permission, and invite him to write his own letter of invitation or have him approve a “Father Wants You” invitation letter (there are several samples attached to this campaign).
2. Ask for permission to use the parish membership roster or parish directory and a list of members who have joined the parish since it was published.
3. Compare this listing to your current roster and create a list of those men who do not belong to your council.
4. Form a team of council members who are active in the parish and know many of the parishioners
5. Have this team meet and highlight those men they know and would recommend for membership.
6. Have your parish priest look over the list of prospects, and see if he would like to add any other names to the list.
7. Schedule an open house to be attended by Father, your field agent, your council officers, the team, council members, prospective members, and the wives of these gentlemen.
8. Send out invitation letters to these prospective members. Track who attends and who does not, so you can invite those who did not with a “Father Still Wants You” letter for the next open house.
9. At your open house:
 - A. Snacks & Drinks
 - B. Stream a recruiting video(s), some good choices would be:
 - “An invitation” ~ 5 minutes long
 - “Experience of a Lifetime” ~ 11 minutes long
 - “Be the Difference” ~ 1 minute long
 - C. Master of Ceremonies should be either the field agent, membership director, or grand knight
 - D. Recommended agenda:
 - Opening Prayer
 - Welcome
 - State Purpose
 - Overview of Council Activities
 - History of the Order (can use a Supreme video for this)
 - Fraternal Benefits
 - Invitation to Join (have Form 100’s, pens, brochures, etc.)
 - Date of First Degree
 - Closing Prayer



“Father Wants You” To Be a Knight of Columbus



The Knights of Columbus was founded by the Venerable Father Michael J. McGivney and a group of men of St. Mary’s Parish in New Haven, Connecticut on March 29, 1882. The Knights of Columbus is a Catholic, family, fraternal, service organization dedicated to the principals of Charity, Unity, Fraternity, and Patriotism.

Knights of Columbus can be found on both the international and local level. Worldwide, there are nearly 1.9 million members who last year alone gave over \$177 million and 75 million hours of volunteer service to charitable causes. Within the State of Minnesota, the Knights of Columbus are a tremendous presence with about 42,000 members in 282 councils. Last year, the Knights in Minnesota donated more than 3 million dollars and 1.1 million volunteer hours. About \$400,000 went to help persons with Intellectual Disabilities, and we are the primary sponsor of the Minnesota Special Olympics State Bowling Tournaments. We are also supporters of religious vocations through our Refund Support Vocations Program (RSVP) and our Pennies for Seminarians campaign which provide support for many seminarians, in addition to our Jim Campbell Fund which aids with continuing education for our clergy. As a strong prolife organization, to date we have placed 30 ultrasound machines in pregnancy resource centers and countless Prolife Across America Billboards around the state, as well as prolife kiosks on college campuses.

The only way the Knights of Columbus can continue their good works in the Church and community is with you by our side. We need every practical Catholic male, 18 years or older, to join us, so that they too can be part of the great organization and help in the good works of the Order as we “Open the Doors to Christ.”

Being a Knight of Columbus can be a tremendous blessing to those who say “YES.” Participation in the many programs can help a Catholic man better live out his Catholic faith and become an even better husband and father, not to mention the fraternal benefits available to our members and their families.

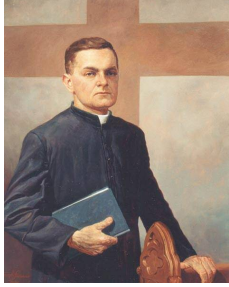
Please accept this invitation and attend our upcoming open house to learn more about becoming a Knight of Columbus. We invite your wife to attend with you, as well. We will have refreshments, a short presentation, and members in attendance to answer any questions you may have.

Please plan to join us. I truly hope to see you there.

Your Brother in Christ,

Rev. _____

Pastor of _____ Parish



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Within the State of Minnesota, the Knights of Columbus:

- ◇ Donated over \$3 million and 1.1 million volunteer hours
- ◇ Donated more than \$400,000 to help persons with Intellectual Disabilities
- ◇ Primary sponsor of the Minnesota Special Olympics State Bowling Tournaments
- ◇ Refund Support Vocations Program (RSVP) and our Pennies for Seminarians campaign provide support for many seminarians
- ◇ Jim Campbell Fund aids with continuing education for our clergy
- ◇ Placed 30 ultrasound machines in pregnancy resource centers
- ◇ Placed countless Pro-life Across America Billboards around the state
- ◇ Pro-life kiosks on college campuses

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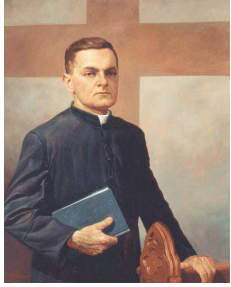
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Minnesota Knights of Columbus:

- ◇ Donated over \$3 million and 1.1 million volunteer hours
- ◇ Donated more than \$400,000 to help persons with Intellectual Disabilities
- ◇ Primary sponsor of the Minnesota Special Olympics State Bowling Tournaments
- ◇ Support seminarians through our Refund Support Vocations Program (RSVP) and our Pennies for Seminarians campaign
- ◇ Support clergy education with the Jim Campbell Fund
- ◇ Placed 30 ultrasound machines in pregnancy resource centers
- ◇ Placed countless Pro-life Across America Billboards around the state
- ◇ Pro-life kiosks on college campuses

Being a Knight of Columbus can be a tremendous blessing to those who say “YES.” It can help a Catholic man deepen his faith and become an even better husband and father, not to mention the fraternal benefits available to our members and their families.

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